

Shelbey S. Roberts

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EDUCATION

University of Michigan—Ann Arbor, MI
B.A. in Communication Studies, emphasis in Broadcast Journalism

University Honors

WORK EXPERIENCE

Live 5 News (WCSC)

Charleston, SC

Morning News Anchor, Investigative Reporter

June 2023-Present

- Co-anchor 2.5 hours of newscasts to share latest information with viewers; field report as content is needed
- Develop sources to produce and edit longer-form investigative stories that hold community leaders accountable

WMBD/WYZZ News

Peoria/Bloomington, IL

Evening News Anchor

May 2021-May 2023

- Co-anchored 5pm, 6pm, 9:30pm and 10pm newscasts; fill-in produced shows
- Field reported breaking news, wrote and edited weekly business development franchise packages and other special projects
- Selected by Nexstar Media Group to field viewer questions for live 2022 Illinois gubernatorial debate televised statewide

Morning News Anchor

March 2018-May 2021

- Co-anchored 4.5 hours of daily newscasts: *WMBD This Morning*, *Good Day Central Illinois* and *WMBD News at Noon*
- Produced *WMBD News at Noon* and fill-in produced *WMBD This Morning*

FOX 28 News

Savannah, GA

Nightside Multimedia Journalist

March 2016-March 2018

- Pitched enterprise stories, conducted interviews, shot and edited video and wrote scripts for nightly MMJ-style live shots
- Chosen to help spearhead the launch of FOX 28 News at 10pm

WMBF News

Myrtle Beach, SC

Weekend Multimedia Journalist/News Content Specialist

January 2016-February 2016/May 2015-February 2016

- Conducted interviews, shot and edited video and wrote scripts for MMJ-style live shots and packages
- Assisted in the production of nightly newscasts by setting up the studio, running cameras, operating audio board, editing video, clipping video content to web and working Chyron animations

University of Michigan WOLV-TV: Newsfeed

Ann Arbor, MI

Multimedia Journalist, News Producer

September 2011-April 2015

- Co-hosted and co-produced weekly, 30-minute newscast broadcasted live to all U-M dormitory residents
- Conducted interviews, shot and edited video and wrote scripts for MMJ-style packages and in-studio live hits
- Managed production operations including in-studio camera shots, audio levels and graphics playback

Community Television Network

Ann Arbor, MI

Production Intern

January 2015-April 2015

- Volunteered 130+ hours to film, edit and create original promotional content for the station's four public access channels
- Set up studio cameras, lighting and props to expedite prep time for daily show tapings

University of Michigan Office of Global Communications

Remote Locations

Voice-Over Talent

Freelance Work

- Provided voice-overs for four nationally and two locally broadcasted U-M video productions, including the 2013 "Victors for Michigan" national fundraising campaign, the U-M Alumni Association and the LEAD Scholars Program

Roberts & Limbrick Enterprises, LLC

Remote Locations

Social Media Consultant

August 2013-Present

- Manage the Twitter, Instagram and Facebook accounts of the educational consulting small business to promote R&L brand

Google

New York, NY/Mountain View, CA

BOLD Program Intern

May 2013-August 2013/May 2014-August 2014

- Summer 2013: Tech Student Outreach intern supporting engineering recruiting initiatives
- Summer 2014: Data analytics intern for the GooglersGive philanthropy team

AWARDS: *Peoria Magazine's* "40 Leaders Under Forty", IL Broadcasters Assn. "Best TV Anchor" & "Best Multicultural Reach", Regional Edward R. Murrow Award: Excellence in Diversity, Equity and Inclusion

SKILLS: *Foreign Language:* Conversational/limited working proficiency in Spanish; *Proficient:* DSLR camera, JVC camera, iNews, ENPS, Adobe Premiere, Avid, Edius, Final Cut Pro, Live-U, Chyron ISQ, Bitcentral, Audacity, TriCaster

VOLUNTEERING: Lowcountry Food Bank, Park Circle Cares food distribution, Reading Partners SC tutor